



MELIS TURKOGLU

DATA ANALYSIS & SIMULATION PROFESSIONAL

Tableau-certified, disciplined, and insightful data analyst with over 6 years of experience in visualization and analytics, aiming to become an effective leader in data analysis by leveraging new technologies and decision-making strategies to drive business growth and success.

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Driving Licence: Category B

CORE SKILLS

- Advanced in Tableau
- Upper Intermediate in Qlik Sense
- Intermediate in SQL & MSSQL Server
- Advanced in Microsoft Office with expertise in Excel
- Proficient in Providing Data Training
- Proficient in Executive Presentation to C-Level Global Executives
- Proficient in Guiding Product Development through Analysis of Customer Needs
- Skilled in Managing Tasks, Events, and Projects Efficiently

CERTIFICATES

- TABLEAU Desktop Qualified Associate, 2018
- TABLEAU Partner Sales Accreditation, 2017
- GOOGLE Digital Marketing, 2017
- HITACHI VANTARA Qualified Sales Professional, 2019
- MCKINSEY, Forward Talent Program, 2023
- KOSGEB, Entrepreneurship and Project Management, 2017

LANGUAGE SKILLS

- Written and oral fluency in English
- Intermediate-level German

HOBBIES & INTEREST

- Playing piano and doing pilates

WORK EXPERIENCE

SIEMENS

Data Analysis and Simulation Professional, June 2022 to Present

- Design, develop, and test data analytics solutions using various data tools, including Tableau, Power BI, Qlik Sense and MSSQL
- Collaborate with a global and cross-functional team to develop product line, resulting in a 96% increase in productivity and 440 hours saved per year
- Lead the comprehensive final checks on data team reports through data visualization
- Manage and provide training to a team of 10+ engineers in utilizing Tableau
- Handle extensive datasets, involving extraction, cleaning, analysis, visualization and presentation

TURKISH ECONOMY BANK

Data Analytics Assistant Manager, February 2020 to June 2022

- Built and presented financial solutions to upper management for the decision support system
- Delivered 5+ Qlik Sense training sessions for directors and internal stakeholders
- Created high-performance business intelligence applications aligned with project goals, enhancing clarity and scope understanding

LOGO

Product Specialist, February 2019 to February 2020

- Strengthened business analytics products and Qlik Sense with software, test, project, sales and marketing teams
- Made potential customer presentations and conducted a needs analysis
- Conceptualized meaningful content that provides insights into strategic projects and roadmaps

KARA | Tableau Gold Partner

Business Intelligence Consultant, August 2017 to January 2019

- Applied analytical and reporting technologies by working with Tableau Software in London according to the client's business intelligence strategies
- Implemented comprehensive data visualization in 20+ Tableau Dashboards
- Provided 10+ Tableau training sessions for global companies such as Siemens, Pfizer, Vodafone, Sumitomo, Gilead, etc.

ALLIANZ Engineering Intern, August 2016 to September 2016

EDUCATION BACKGROUND

Sakarya University

Bachelor's Degree, Computer Science, September 2013 to June 2017

- Certificate of honour, 3,08 Computer Science 2017

Ozyegin University

Bachelor's Degree, Computer Science, September 2011 to June 2012

- Completed the Advanced English Preparatory Program